

Ice Appliance offer unbeatable **drop-ship service** direct to your customer!

Don't want to invest in stock before testing the product with your customers?

Don't have the storage space to hold stock?

...then take advantage of the Ice Appliance **Direct Dispatch Service**

Simply list our products on your website, receive the orders and we do the rest!

We will send the items out direct to your customers with your delivery paperwork as if they came straight out of your own warehouse.

How it works:

1 You list Ice Appliance products on your website or in your catalogue...

2 Your customer places their order with you and pays you the product RRP...

4 Ice Appliance delivers direct to your customer.

3

You place your DD order with Ice Appliance Ltd. at wholesale rates and forward us a delivery note...



Cost example:

- You list an Ice Appliance Original Ice Maker on you site at £149.99 (£127.65+VAT) with free delivery.
- Cost per machine to you is £94.35+VAT each including delivery costs.
- You make **£33.30 profit (Over 35% mark up)** for each sale you make through your site and at absolutely no cost or risk to your company.